

FOR IMMEDIATE RELEASE



Moving & Storage, Solved.

Local PODS® Moving and Storage Promotes Early Childhood Literacy with Donation of its Services to Storyfest

(VENTURA, Calif.) — Local PODS Moving and Storage leader is lending its services to Ventura Education Partnership and Ventura Neighborhood for Learning’s 9th Annual StoryFest, a free event that promotes early literacy amongst children and their families while preparing them for school. PODS’ donation of a PODS container will allow the Ventura Education Partnership to store more than 1800 books for distribution at the event.

The event on Oct. 10 from 9 a.m.-2 p.m., will help celebrate the joy of reading by giving out free books in the six storytelling tents that will have books read in English, Spanish and American Sign Language. Families and their children can also participate in other various activities such as signing up for library cards, book giveaways, musical activities, and a truckfest that will allow children the opportunity to get up close and touch trucks.

“We’re happy to donate our services to Ventura Education Partnership’s event, StoryFest,” expresses Steve Yapp, local PODS franchise owner. “This is a fantastic event that PODS is proud to be a part of because it will help future generations find their love of reading and hopefully lead them to future success.”

An outreach event for Ventura Neighborhood for Learning that began 9 years ago, StoryFest has continued to grow significantly and helped more and more children discover their love of reading.

“We’re so grateful to PODS to help us store over 1800 books for both the Book Fair and for the free books we’re giving out to the children in attendance,” said Cathy Puccetti of First 5 Ventura Neighborhood for Learning. “To have the Support of PODS means that we can hand out more books and continue to celebrate the joy of reading with children.”

What: Local PODS Moving and Storage, Ventura Education Partnership – StoryFest

When: Thursday, October 10 from 9 a.m. – 2 p.m.

Where: The Education Service Center (Field Area), 255 W. Stanley Ave., Ventura

About PODS

Steve Yapp is the owner of three Tri-Counties PODS franchises that serve residents and businesses in Ventura, Santa Barbara and San Luis Obispo Counties.

Dedicated to the local community, Yapp's franchises have donated hundreds of PODS containers to nonprofit and charitable organizations throughout Ventura, Santa Barbara, San Luis Obispo, San Diego and Los Angeles counties since opening their doors in 2005.

A partial list of recipients include: Boys & Girls Clubs, FOOD Share of Ventura County, Casa Pacifica, Toys 4 Tots, California Strawberry Festival, Ojai Music Festival, Relay for Life, C.H.P. Holiday Toy Drive, Salvation Army, Santa Maria Good Samaritan, Oxnard Downtown Management District, Boy Scouts of Ventura County, California Visitors Center, Simi Valley Days, the Oxnard Salsa Festival, and Catholic Charities.

PODS is a leader in the moving and storage industry providing both residential and commercial services in 46 U.S. states, Canada, Australia and the UK. Founded in 1998, PODS pioneered the portable moving and storage industry now preferred by many customers' increasingly active and mobile lifestyles. To date, the PODS network has completed more than 600,000 long-distance moves, exceeded 3 million deliveries and has more than 160,000 PODS containers in service.

For more information, go to: www.mylocalpods.com.

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